

Press Release

HELP BRING THE DEAD BACK TO LIFE in a new Horror Comic on KICKSTARTER.

Real-life terror in the most unexpected places...a new horror comic anthology, with storytelling and art similar to the style and tone of the classic EC horror comics of the 1950's, **"HELL"OWEEN** tells four continuing stories with vampires, witches, werewolves, and zombies on a night when costumed monsters become real. In other words, all Hell breaks loose on a holiday night gone terribly wrong.

Created and written by horror author Joe Janowicz, (The Naked Dead, Ghosts) and drawn by five different popular artists, Keith Williams, Ken Wheaton, Rob Dumo, Nigel Carrington, Rick Arthur, and Joe Orsak, who bring their unique art styles to create a very chilling, yet fun, comic book, ideal for any horror fan. And, **"HELL"OWEEN** also introduces a brand-new seductive scream-queen character, Lucifer's daughter, Lucy, who captures the campy, yet creepy, fun of the famous late-night horror show hostesses and comic icons Elvira, Vampiri, and Vampirella. Lucy, as the mistress of the "deep" dark under, frames each story with her own horror wit and humorous quips.

"HELL"OWEEN is now a **KICKSTARTER** project and offers a wide variety of sponsorships which include autographed copies of the comic, sketches, and original art. Each artist has his own variant cover reflecting an individually drawn story, and Lucy has two exclusive variant photo covers, one each in the "Nice and Naughty" category. She is also featured in a three-minute introductory video on the **"HELL"OWEEN** Kickstarter page where she visits a cemetery and asks for your sponsorship help and even a donation of your blood.

To learn more about this Kickstarter project, the creative team, and to become a supporter of this unique comic book (spoiler alert...with your support Lucy may come back from the grave) go to www.kickstarter.com/projects/hell-o-ween.

For more information contact Joe Janowicz/Writer/Producer

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Photos included...

Main Cover, Project ad, and Lucy. "Mistress of the Deep Dark"